

# MATTHEW GAYLOR

DESIGNER/DIRECTOR

I'M A SEASONED GRAPHIC DESIGNER WITH 30+ YEARS OF EXPERIENCE BRINGING BRANDS TO LIFE.

FROM LOGOS AND PACKAGING TO FULL-SCALE BRAND IDENTITIES, I'VE HELPED BUSINESSES OF ALL SIZES FIND THEIR VOICE AND LOOK GREAT DOING IT.



// YOU NAME THE **STYLE**,  
WE MAKE IT YOUR **BRAND**. //



madebystronghold.com



matthewgaylor@icloud.com



541-944-6100



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I LOVE BLENDING CREATIVITY WITH STRATEGY TO BUILD DESIGNS THAT NOT ONLY LOOK GOOD BUT CONNECT WITH PEOPLE. WHETHER LEADING A TEAM OR WORKING SOLO, I BRING PASSION, PRECISION, AND A DEEP LOVE FOR GREAT DESIGN TO EVERY PROJECT.

I JUST WRAPPED UP AN 8+ YEAR CONTRACT AS CREATIVE DIRECTOR AT THE SIGN DUDE IN MEDFORD, OREGON AND HAVE LOVED SHAPING THE BRAND. I AM NOW READY FOR A BRAND NEW CHALLENGE!

## EXPERIENCE

### 2017 - PRESENT > THE SIGN DUDE

#### CREATIVE DIRECTOR

TEAM LEAD FOR THE SHOP WITH 4 FULL TIME GRAPHIC DESIGNERS. LEADING ALL ASPECTS OF CLIENT FACING ART & SHOP BRAND IDENTITY.

### 2012 - 2016 > ROGUE CREDIT UNION

#### GRAPHIC DESIGNER

HELPED MARKET RCU THROUGH THEIR GROWTH FROM 5 BRANCHES TO 15 IN ALL ASPECTS OF THEIR GROWING BRAND.

### 1996 - 2023 > STRONGHOLD BRAND

#### OWNER/DESIGNER

MY FREELANCE COMPANY FOR 25 PLUS YEARS, SERVING CLIENTS FROM EVERY TYPE OF MARKET. SERVING CLIENTS SUCH AS HARRY & DAVID, NIKE, T-MOBILE AND MORE...

### 2001-2005 > HARRY & DAVID

#### GRAPHIC DESIGNER

WORKED IN THE PRODUCT DESIGN DEPARTMENT, CREATING ALL FORMS OF DESIGN, PACKAGING AND PROMOTIONAL NEEDS.

## EDUCATION

### 1992 - 1996 > MISSOURI

#### BA IN DESIGN

FINISHED MY BACHELORS DEGREE IN GRAPHIC DESIGN AND MINOR IN ADVERTISING ILLUSTRATION.

## SKILLS

### PROGRAMS

PHOTOSHOP >>>>>>>>>>

ILLUSTRATOR >>>>>>>>>>

AFTER EFFECTS >>>>>>>>>>

PREMIERE >>>>>>>>>>

INDESIGN >>>>>>>>>>

MEDIA ENCODER >>>>>>>>>>

BLENDER 3D >>>>>>>>>>

### OTHERS

MAC OSX >>>>>>>>>>

WINDOWS >>>>>>>>>>

OFFICE >>>>>>>>>>

SOCIAL >>>>>>>>>>

## REFERENCES

### CHARLES HIDDE

LONGTIME FRIEND AND CREATIVE TEAMMATE.

541-840-8103

### REMINGTON ORTNER

FAMILY FRIEND AND CLIENT.

541-944-1696

### MATT HOLTE

FAMILY FRIEND AND CLIENT.

541-941-4477