

MATTHEW GAYLOR

DESIGNER/DIRECTOR

I'M A SEASONED GRAPHIC DESIGNER WITH 30+ YEARS OF EXPERIENCE BRINGING BRANDS TO LIFE.

FROM LOGOS AND PACKAGING TO FULL-SCALE BRAND IDENTITIES, I'VE HELPED BUSINESSES OF ALL SIZES FIND THEIR VOICE AND LOOK GREAT DOING IT.



// YOU NAME THE **STYLE**,
WE MAKE IT YOUR **BRAND**. //

 madebystronghold.com

 matthewgaylor@icloud.com

 541-944-6100

 996 Stonewater Drive
Eagle Point, Oregon 97524

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I LOVE BLENDING CREATIVITY WITH STRATEGY TO BUILD DESIGNS THAT NOT ONLY LOOK GOOD BUT CONNECT WITH PEOPLE. WHETHER LEADING A TEAM OR WORKING SOLO, I BRING PASSION, PRECISION, AND A DEEP LOVE FOR GREAT DESIGN TO EVERY PROJECT.

I JUST WRAPPED UP AN 8+ YEAR CONTRACT AS CREATIVE DIRECTOR AT THE SIGN DUDE IN MEDFORD, OREGON AND HAVE LOVED SHAPING THE BRAND. I AM NOW READY FOR A BRAND NEW CHALLENGE!

EXPERIENCE

2017 - PRESENT > THE SIGN DUDE

CREATIVE DIRECTOR

TEAM LEAD FOR THE SHOP WITH 4 FULL TIME GRAPHIC DESIGNERS. LEADING ALL ASPECTS OF CLIENT FACING ART & SHOP BRAND IDENTITY.

2012 - 2016 > ROGUE CREDIT UNION

GRAPHIC DESIGNER

HELPED MARKET RCU THROUGH THEIR GROWTH FROM 5 BRANCHES TO 15 IN ALL ASPECTS OF THEIR GROWING BRAND.

1996 - 2023 > STRONGHOLD BRAND

OWNER/DESIGNER

MY FREELANCE COMPANY FOR 25 PLUS YEARS, SERVING CLIENTS FROM EVERY TYPE OF MARKET. SERVING CLIENTS SUCH AS HARRY & DAVID, NIKE, T-MOBILE AND MORE...

2001-2005 > HARRY & DAVID

GRAPHIC DESIGNER

WORKED IN THE PRODUCT DESIGN DEPARTMENT, CREATING ALL FORMS OF DESIGN, PACKAGING AND PROMOTIONAL NEEDS.

EDUCATION

1992 - 1996 > UNIVERSITY OF MISSOURI

BA IN DESIGN

FINISHED MY BACHELORS DEGREE IN GRAPHIC DESIGN AND MINOR IN ADVERTISING ILLUSTRATION.

SKILLS

PROGRAMS

PHOTOSHOP

>>>>>>>>>>

ILLUSTRATOR

>>>>>>>>>>

AFTER EFFECTS

>>>>>>>>>>

PREMIERE

>>>>>>>>>>

INDESIGN

>>>>>>>>>>

MEDIA ENCODER

>>>>>>>>>>

BLENDER 3D

>>>>>>>>>>

OTHERS

MAC OSX

>>>>>>>>>>

WINDOWS

>>>>>>>>>>

OFFICE

>>>>>>>>>>

SOCIAL

>>>>>>>>>>

REFERENCES

CHARLES HIDDE

LONGTIME FRIEND AND CREATIVE TEAMMATE.

541-840-8103

REMINGTON ORTNER

FAMILY FRIEND AND CLIENT.

541-944-1696

MATT HOLTE

FAMILY FRIEND AND CLIENT.

541-941-4477